



**Call for artists in the field of C.A.R. Talents to participate in: contemporary art ruhr (C.A.R.) 2013, the innovative art fair, November, 1-3, 2013, World Heritage Site Zollverein, exhibition halls: A 5, A 6, A 12, A7/ red dot design museum, Essen**

**- Closing date for participants: July 15, 2013, post stamp -**

### **I. The Aim**

contemporary art ruhr (C.A.R.), the innovative contemporary art fair, takes place within an excellent industrial architecture, the World Heritage Site Zollverein, located in Essen. C.A.R. consists of two annual art fairs that have been taking place in several halls at Essen's Zollverein World Cultural Heritage Site since 2006: the media art fair in summer and the fair for contemporary art in autumn.

- **The location:** The World Heritage Site Zollverein, with its unique architecture, located in Essen. Formerly the world's largest coal mine, Zollverein is also known as "the most beautiful coal mine". Designed in New Sobriety style, it is regarded as one of the most impressive monuments of the industrial age and is now a centre of the Ruhr metropolis's creative industry.
- **The concept:** With an open exhibition space art and communication will be the focus; communication barriers between participants and visitors are disappearing.
- **The participants:** with a choice of exhibitors that make perceptible blend of innovation and quality within their conception.
- **The support:** with high quality – and the option of individual and uniting all interested galleries of contemporary art, renowned art projects and institutions as well as selected young artists.

### **II. The Conception**

In an open exhibition situation you may present your art work and make a concept concept. Every exhibition space has the same size, min. 2,20 m x 2,20 m, every participating artists gets 1 exhibition space. Every space will be determined by the management. In case of exhibiting photography or two-dimensional artworks we provide you according to availability 1 side of an exhibition wall, 240 cm broad x 215 cm high x 40 cm deep, wooden, one side useable (on the back there is another artist of C.A.R. talents).

**In the field of the innovative art fair we offer various exhibition areas:**

**Hall 5:** exhibition hall for galleries; special areas (950 qm)

**Hall 6:** special areas (300 qm)

**red dot design museum, hall 7:** exhibition hall for galleries (2000 qm)

**Hall 12, upper floor:** exhibition hall for galleries, limited areas for particular themes or artists to support (850 qm)

**Hall 12, Foyer:** Lounge area (250 qm)

As well as the outside area of Zollverein

**It is also possible to make an application for exhibiting in the outside area of Zollverein (suitable for projections, installations, sculptures).**

### **III. Dates**

**Setting up:** Thursday, October 31, 2013, starting at 3pm; or Friday, November 1, from 10 am to 3 pm

**Opening:** Friday, November 1, 8 pm, V.I.P. preview, 6 pm

**Main fair days:** Saturday, November 2, 2013, 12 am to 8 pm, and Sunday, November 3, 2013 from 11 am - to 7 pm

**Dismantling:** Sunday, November 3, starting at 7 pm

**(alteration reserved)**

### **IV. Your Presentation**

Please send us following documents of application completely in time until July 15, 2013, (post stamp):

\* the completely filled out registration

\* a short description of your art work including additional information: CV, list of exhibitions, photo-material and the art work which shall be exhibited (title, year, format, number of copies published if applicable)

\* a short information about how you want to present yourself, and an additional list of all objects, artefacts and material which are part of your presentation.

You can send these information both per mail or email: mail@contemporaryartuhr.de. Please use exclusively the standard formats (doc; txt; rtf; pdf; tiff; jpg, 356 dpi). In case of films please send only DVD, CD-ROM or VHS with maximal 30 minutes running time. The competitor bears the costs for submission. If you want us to send back your documents, please insert an addressed, stamped envelope or package.

#### **V. Conditions of Participation**

The participation in the field of *C.A.R. Talents* during the innovative art fair has a general fee of EUR 80,-/ EUR 40,-. In case of participation the artist or a representative has to arrange and organize the presentation by his own and to be present during the own exhibition. Every professional and innovative artist is invited to take part. The number of exhibition-space however is limited and will be determined by the management. There are 10-15 spaces for artists. Not possible yet is the participation of artists AND the gallery that represents them at the same time. It is also not possible to take part for artists who already have a gallery representation. Every participating artist has to settle the art work with the other exhibitors. The organizer reserves the right to change the conditions of participations at any time.

#### **Criteria**

- \* provable professionalism
- \* quality of art work
- \* innovative conception
- \* be a new talent

At registration the participant acknowledges these conditions and gives permission to publish pictures, photos, information in the internet, publications and other media free of charge. The exhibitor transfers all copyrights of all the transferred motives for publicity and guarantees ownership (copyright, use of names, trademark). The organizer is not liable for any damages or loss of photographs and documents. We of course grant to handle all submissions carefully.

#### **VI. Selection**

The application, inclusive the properly filled out, legally binding signed registration and submitted on schedule, does not justify any claim to participation. A jury of independent advisers and curators, being determined by the management, will decide about participation. This decision will not be contestable, there can be no recourse to litigation. On the basis of all applications the management will design the general conception of the art fair and hand out the areas and booths. Exhibitors' claim on a particular area or booth is impossible. The organizer reserves the right of short-term changes concerning exhibition-areas. The contract between management and participants will come into being by confirmation and tendering of account. Products, exhibitors and persons that are not being mentioned in the application documents are not allowed to take part without written permission. All acoustic and visual performances have to be settled between organizers and exhibitors.

#### **VII. Insurance**

The organizer will not take out insurance concerning the exhibition area and the booth. Security personnel however will be at disposal. Further on we assure highest care concerning entrance-control of the visitors. Yet control and guarding of exhibition areas and the booth of a gallery are not included. The exhibitors are liable for all damages that might occur to exhibition-objects by setting up, by operations, by performance, by employees and colleagues of the exhibitor. If wished for, we can deliver you the contact to our insurance agent.

#### **VIII. Acts of god**

In case of acts god or any other legitimate and compulsory reason, the organizers are entitled to postpone or cancel the event. In such a case there is no claim for damages for exhibitors. Exhibitors who act in contrary to the fair's regulation may be excluded by the management. Exhibitors bear full liability.

#### **Information, communication**

You will receive information about the order of events, organisation and activities concerning PR/communication quite soon via email. Moreover, we will publish information about all participants in the internet: www.contemporaryartuhr.de

#### **Management/ contact for application**

Silvia Sonnenschmidt, Thomas Volkmann, galerie/agentur 162, project & exhibition office: contemporary art ruhr (C.A.R.) 2013, Bissenkamp 6, D-45257 Essen, Tel.: ++49.201.5646.500; Fax: ++49.201.5646.499; mobil: ++49(0)0160.9626.9437, E-Mail: mail@contemporaryartuhr.de.