



2013 (12th) Sichuan TV Festival
International “Gold Panda” Awards for Students
[http:// www.sctvf.com.cn](http://www.sctvf.com.cn)

Entry Deadline: June 30, 2013

Introduction

University is a great stage and community full of competitions and challenges. In playing different roles on this dazzling stage, university students are decorating their good time with passionate and heroic dreams. In tasting growth by their hearts, the youth trumpets the song for the future.

After successfully held 2009 and 2011 International “Gold Panda” Awards for Students, Sichuan TV Festival and China Education Television are jointly to launch this competition for the 3rd time, aiming at encouraging college and university students to discover, record and think of the campus life with their hearts. In the meantime, as the new force of the society, students are more focusing on culture conservation, social development as well as conservation and sustainable development of nature and environment. They are encouraged to manifest their focuses by filming in diversified visual art with a spirit of social responsibility, which in turn will not only bring forth excellent student film works, but also discover and train outstanding talents for the industry.

In 2009 and 2011, students actively participated in the competition and entries from 41 territories were received.

Organized by:

International Gold Panda Awards Office
China Education Television (CETV)

Supported by:

TV & Film Education Committee of China Higher Education Academy

Award Categories

I. The International “Gold Panda” Awards for Students presents four categories:

Fiction

Grand Prize
Best Campus-Subject Fiction
Best Screenplay
Best Director
Best Photography
Most Innovative
Best Student Actor
Best Student Actress
Special Jury Award

Documentary

Grand Prize
Best Documentary for Society
Best Documentary for Anthropology
Best Documentary for Nature&Environment
Best Campus-Subject Documentary
Best Director
Best Photography
Most Innovative
Special Jury Award

Experimental Film

Grand Prize
Most Innovative
Best Director
Best Photography
Special Jury Award

Animation

Grand Prize
Best Animated Figure
Best Visual Effect
Best Playwright
Best Director
Special Jury Award

Rules & Regulations

A. General items

1. All entries are exempt from entry fees.
2. Entries must be created, wrote, directed, edited and produced by students who are officially registered at a college or university. Entrants are supposed to provide with the entries their student ID or school certificate.
3. Entries can be submitted by individuals; colleges and universities are encouraged to organize submissions or recommend student works.

B. Requirements

1. Entries must comply with the laws and regulations of the People's Republic of China with distinct and positive themes, and should avoid material of an erotic, violent or sanguine nature.
2. Entries must be in the English language or accompanied by English script with time codes.
3. Entries can only be submitted by organization or individual that owns the copyrights. The entrant is held responsible for any legal disputes. The Organizing Committee reserves the rights to void any entrant's qualification and recall any awards.
4. Entries must have been completed between Sep 1, 2011 and Jun 30, 2013.
5. Entries are not allowed to contain any advertisements.

C. Categories

1. The competition is divided into four categories (*no limits on the length*): Fiction, Documentary, Experimental Film and Animation.
2. Entrant must complete a separate entry form for each entry, indicating the intended award category. The Organizing Committee has the right to edit the supplied information for promotional purposes.
3. The Organizing Committee reserves the right to decide the eligibility and category of each entry.

D. Entry Materials

1. **Entry Deadline: June 30, 2013.** All entry materials, including DVD and others must arrive at the International "Gold Panda" Awards for Students Office before **July 10, 2013.**
2. Entries must be submitted on PAL standard DVD. Entries that can only be screened on computer but DVD player will not be accepted. Please specify the name and length of the entry on the DVD.
3. FLASH must be provided in DVD format which can be played on a DVD player.
4. The name and length of the entry must be specified at the beginning of the film; the names of the production crew must be specified in the end credit. Entries must be dubbed or narrated in English, or produced with English subtitles.
5. Entries should be submitted along with a synopsis within 200 words.
6. A minimum of four different JPEG or GIF digital images (800 X 600 pixels) need to be submitted. The images will be used for the publication of the International "Gold Panda" Awards for Students and the official website of SCTVF for promotional purposes.
7. A trailer up to 30 seconds is required for promotion.

8. The package of entry materials should be properly marked as: *“For Festival Purposes Only. No Commercial Value.”* for customs declaration. Entrants will be responsible for any duties payable as a result of incorrect customs declaration.
9. The entrant is responsible for the safe shipment, insurance and shipping cost of entries. The Organizing Committee will take every reasonable precaution in handling entries, but will not be held responsible for any loss, damage or non-receipt of entries however so caused.

F. Rights Clearance

1. Entrants are encouraged to provide promotional clips of their entries. If no clips are provided, the Organizing Committee reserves the right to use some clips from each entry free-of-charge for promotional purposes (i.e. publication, TV, website, and other related events of SCTVF) without informing the entrant.
2. With entrant’s permission, the Organizing Committee is entitled to select outstanding entries for a single broadcast on TV during the Festival.
3. DVDs will not be returned, but retained in the reference database of the International "Gold Panda" Awards. The reference database does not serve any commercial purpose.
4. Participation in the International “Gold Panda” Awards for Students implies full acceptance of the Rules & Regulations of this competition.
5. The Organizing Committee is fully responsible for the compilation and clarification of the Rules & Regulations.

G. Promotional Activities

1. Guide of International “Gold Panda” Awards for Students

Information of selected programs will be published in the International “Gold Panda” Awards for Students Guide free-of-charge.

2. Tour-screening and broadcasting

With consent from the entrants, winning and excellent programs will be listed for a tour-screening in colleges and universities in and outside China, and broadcast on China Education Television (CETV) or other national and international channels.

3. Web Screening

Information about winning and excellent programs can be accessed on the official websites of SCTVF and CETV; Video clips of winning and excellent programs will be available at CETV website (www.guoshi.com), as well as some other partner video

websites.

4. Marketing

Professional and marketable programs will:

- ① be screened at the International TV Program Market of 2013 SCTVF.
- ② be recommended to distributors from home and overseas attending the festival.
- ③ be promoted on the official website of SCTVF and other appointed websites.

5. Academic Exchange

“Production Seminar for Students” will be held in some colleges and universities, inviting talented students to present works, communicate production experiences, and explore production theories.

H. Application

Please go to the SCTVF official website www.sctvf.com.cn or China Education Television's official website www.guoshi.com to download the Entry Form. Complete and send the Entry Form to SCTVF office before June 30, 2013. The entries must be mailed out before July 10, 2013, subject to the postmark.

Address:

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